



INTRODUCING A CREATIVE
REVOLUTION IN LUXURY
VINYL FLOORING

P L A Y [®] 

PLAY WITH YOUR DESIGN INSTINCT

www.wesflexplays.com



CHANGING THE FACE OF INTERIOR DESIGN

1. "Plays's approach allows me to start out from a comfortable position by choosing out of a wide base assortment and then on top giving me the option to make my own signature with it.

Clients are often amazed to see that the atmosphere of a room can be changed completely by simply choosing a different laying pattern or design." JEROEN WARNAAR, ARCHITECT

2. "Plays" elevated LVT flooring to a true piece of art, offering a fresh take on floors." PAUL BRUMWELL, DESIGNER

3. "I love the way "Plays" inspires me with a wide range of suggested patterns in a wide scale of colour and design combinations. I now have a unique premium floor, professionally installed and no fuss." "Plays" CONSUMER

4. "The versatility of "Plays" allows me to combine wood, stone and geometric forms in an innovative laying pattern. This way, I put my personal stamp on the project." ARNIE VAN DUN, INTERIOR ARCHITECT

5. "The laying pattern you design is perhaps one of the best ways that you can achieve a one-of-a-kind creation. The formats can be combined in an infinite number of ways, which makes them extremely versatile tool for architects & designers. "Plays" Team already pre-combined a wide and unique selection of patterns and combinations to inspire you." PHILIP DE RUYSSCHER, DESIGN MANAGER

6. "This will bring "Plays" on the radar of architects for commercial projects." SALES DIRECTOR

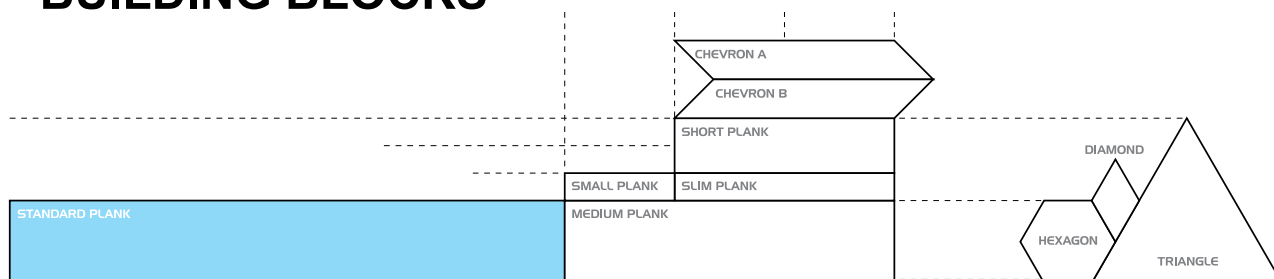


CONCEPT

Plays is Wesflex Groups's leading high quality vinyl flooring brand, for residential and commercial use. We take pride in having innovation at the heart, and as such we are constantly pushing the envelope in a variety of the ways, from creativity and ease of use to durability and sustainability, through the use of patented technology.

We are taking our mission one step further by introducing "Plays" : a creative studio where you can combine and unique format with a selection of stone and wood texture from classically elegant to wildly dynamic, all the signature "Plays" quality.

A COMPREHENSIVE SYSTEM OF BUILDING BLOCKS



RECTANGULARS

The first group of special formats are the rectangulars : a group of planks based on a width that is always exactly 4 or 8 times the height of the plank. Additionally, every rectangular plank is exactly half, double or a third of the size of the other planks, ensuring a maximum and compatibility to create harmonious flooring patterns.

The second group of special formats are the geometrics : three shapes that interlock at oblique angles to create a family of intricate and daring kaleidoscopic patterns.

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5550

TRIANGLES LUXURY



“ Easily the boldest and most powerful flooring pattern in our collection ”



5550 TRIANGLES LUXURY

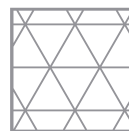





PHOTO	MODEL	DIMENSION	THICKNESS	PCS/BOX	m ² /BOX
	54880 Triangle	392x452.64 mm	2.5 mm	17	1.51
	54991 Triangle	392x452.64 mm	2.5 mm	17	1.51
	24235 Triangle	392x452.64 mm	2.5 mm	17	1.51



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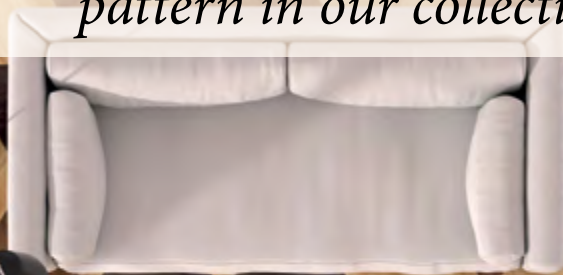
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5600

TRIANGLES PLAYFUL



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5600 TRIANGLES PLAYFUL

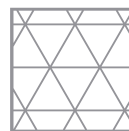





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1045

HEXAGON RANDOM HARD



“ Combination a retro sensitivity with cutting edge angular design ”



1045 HEXAGON RANDOM HARD

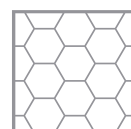






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HEXAGON RANDOM SOFT WOOD



“ Combination a retro sensitivity with cutting edge angular design ”



1055 HEXAGON RANDOM SOFTWOOD

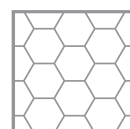


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1080

HEXAGON MOTION HARD



“ A Unique design that will liven up any interior ”



1080 HEXAGON MOTION HARD

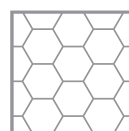





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HEXAGON MOTION SOFT



“ A Unique design that will liven up any interior ”



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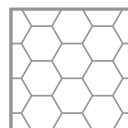





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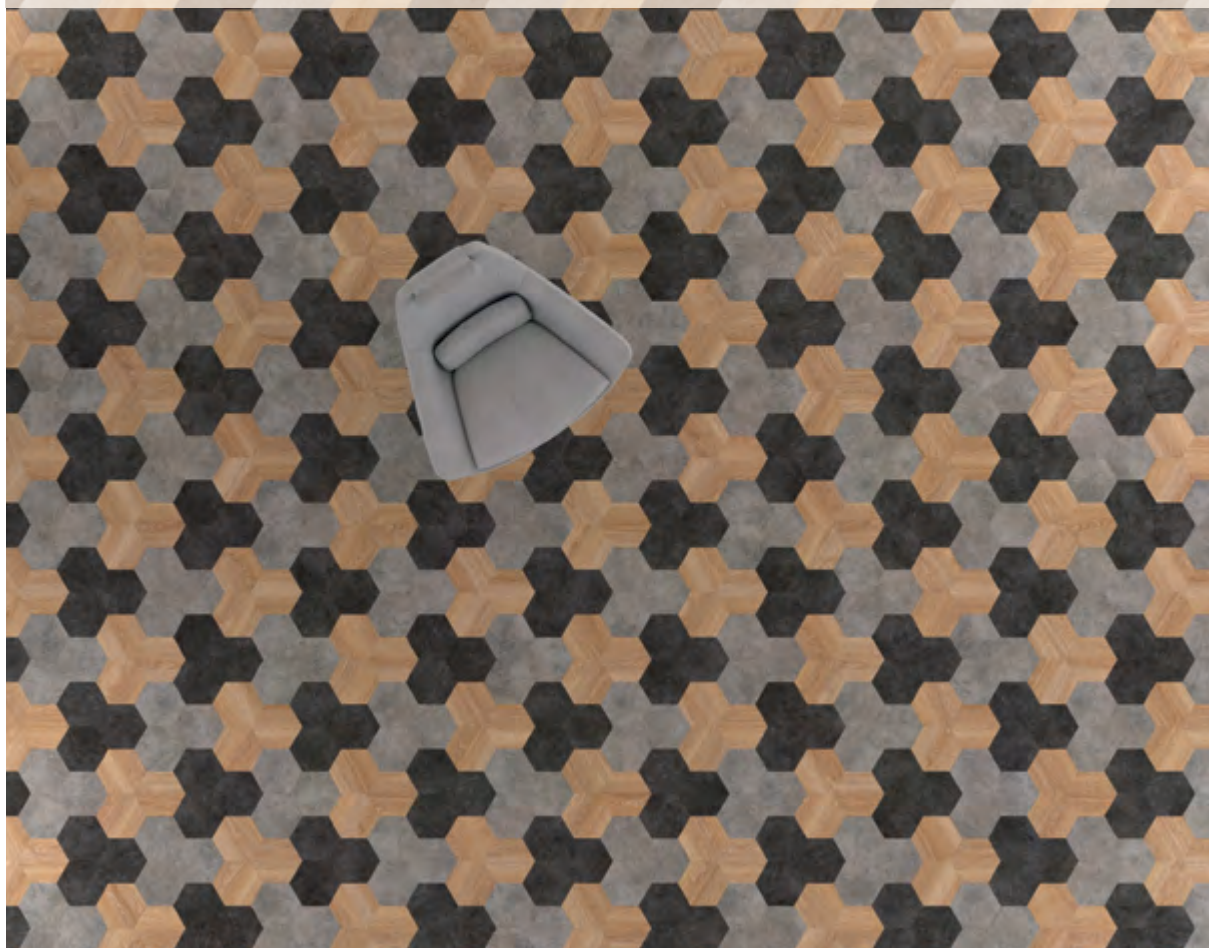
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HEXAGON MOTION WOOD HARD



“ A Unique design that will liven up any interior ”



1090 HEXAGON MOTION WOOD HARD

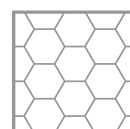





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	24280 Hexagon	196x226.32 mm	2.5 mm	44	1.46



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HEXAGON WOOD SOFT



“ A Unique design that will liven up any interior ”



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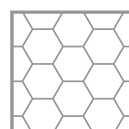





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1105

HEXAGON WOOD



“ A classic composition that creates the illusion of depth and direction ”



1105 HEXAGON WOOD

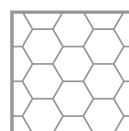





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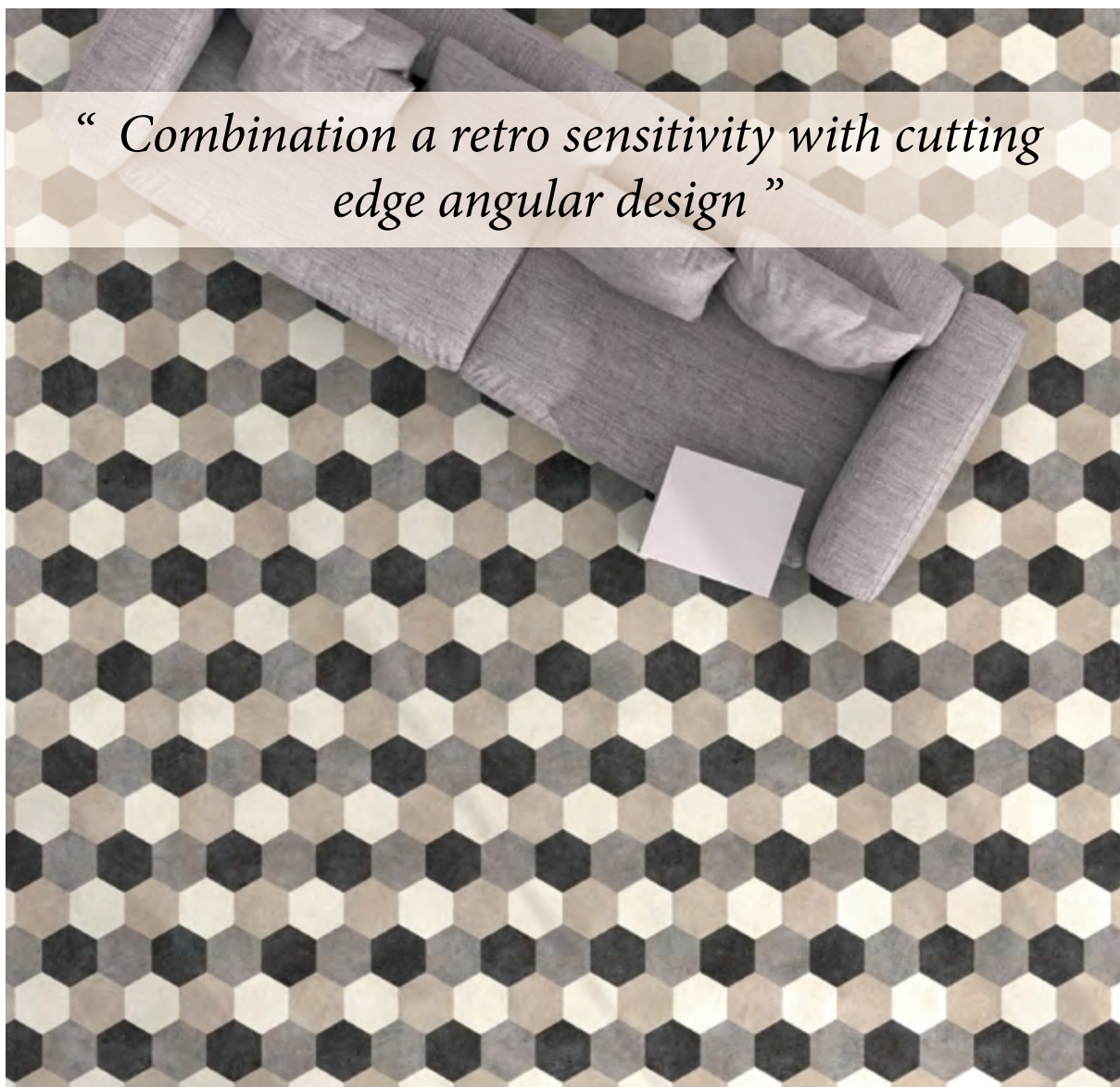
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1065

HEXAGON QUADRO



“ Combination a retro sensitivity with cutting edge angular design ”



1065 HEXAGON QUADRO

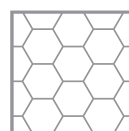






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1120

DIAMOND 3D CUBES SOFT



“ A classic composition that creates the illusion of depth and direction ”



1120 DIAMOND 3D CUBES SOFT

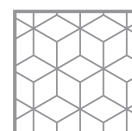


PHOTO	MODEL	DIMENSION	THICKNESS	PCS/BOX	m ² /BOX
	46960 Diamond	196x113.16 mm	2.5 mm	132	1.46
	24280 Diamond	196x113.16 mm	2.5 mm	132	1.46
	24117 Diamond	196x113.16 mm	2.5 mm	132	1.46



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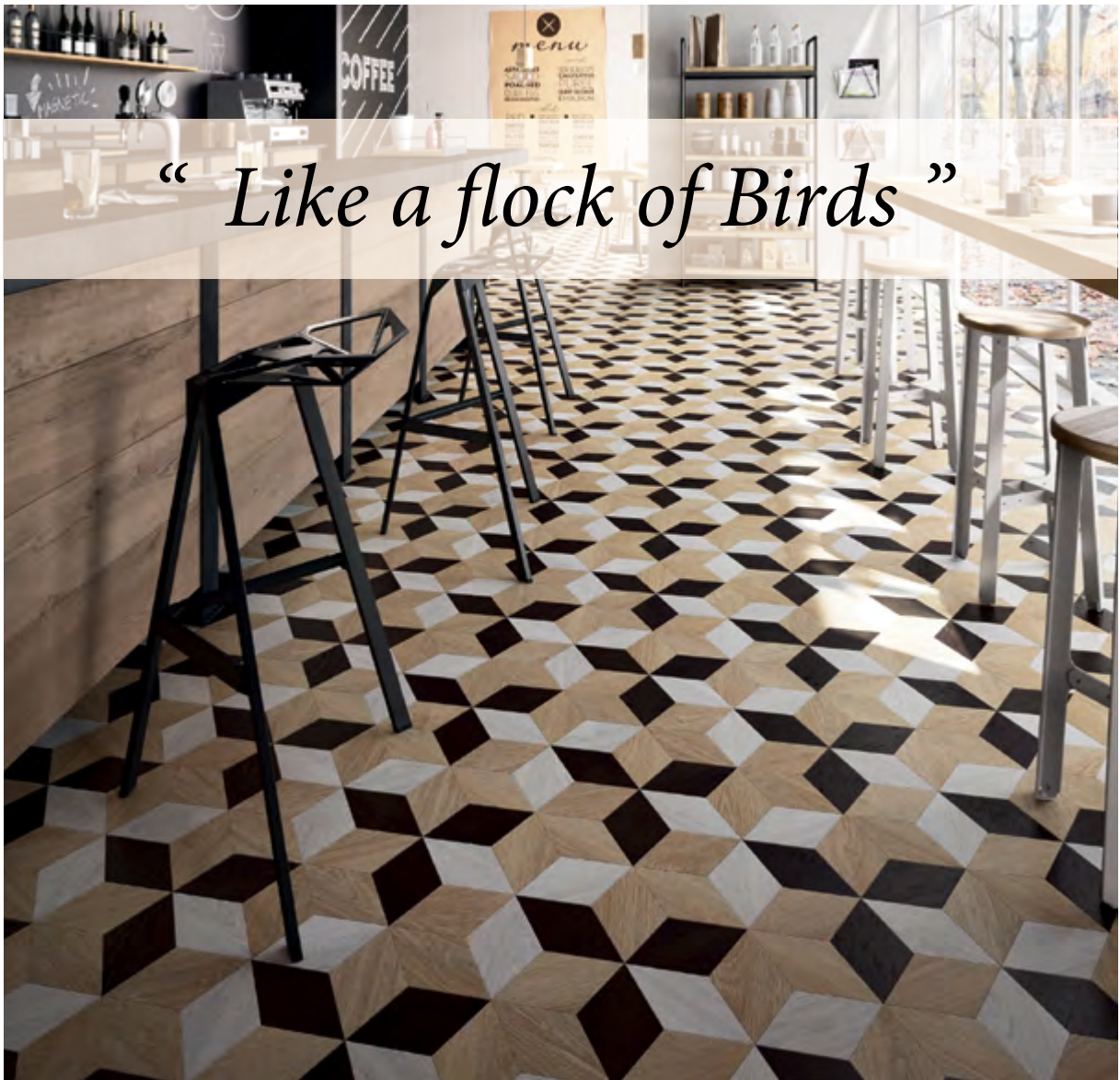
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1130

DIAMOND ORIGAMI





1130 DIAMOND ORIGAMI

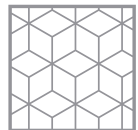





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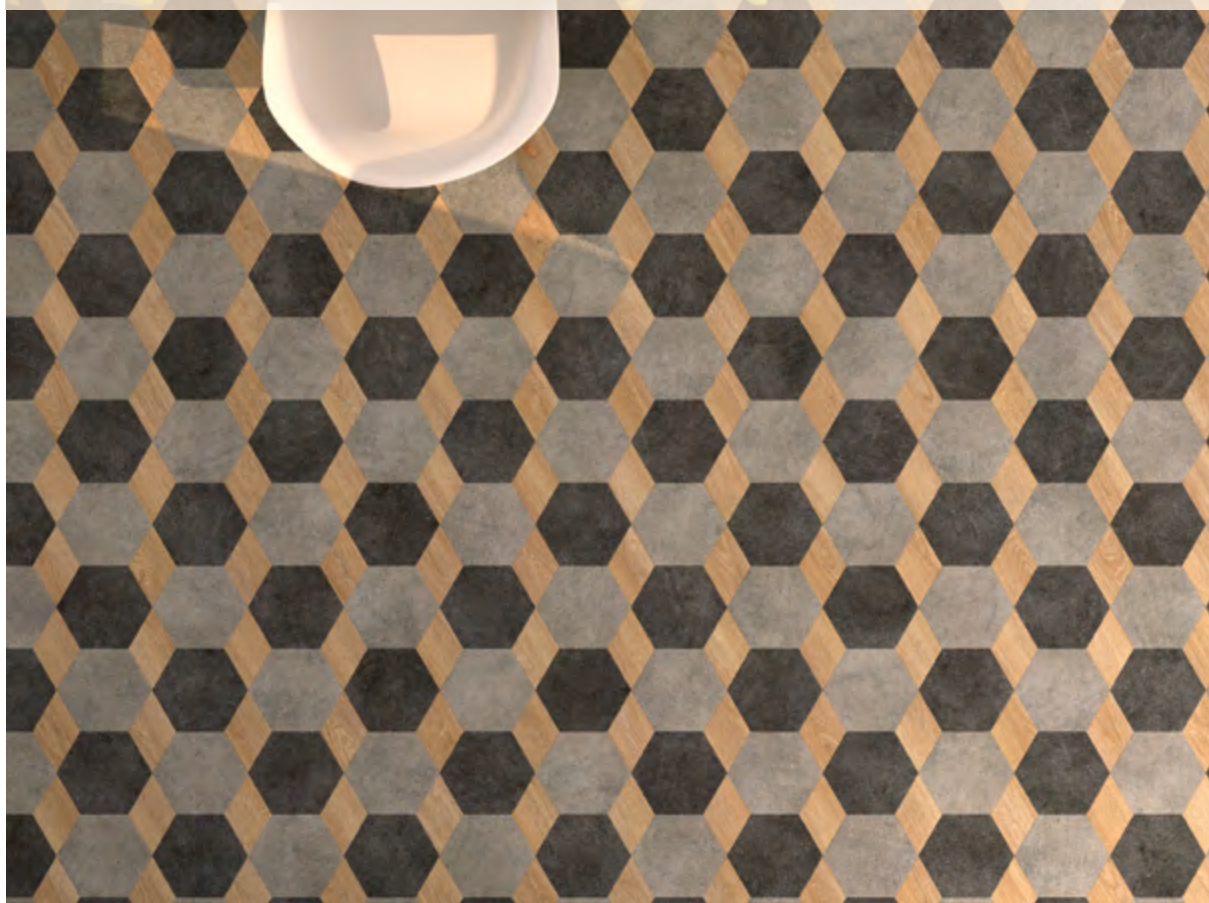
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1150

HONEY COMB HARD



“ A modern interpretation of a vintage classic ”



1150 HONEY COMB HARD

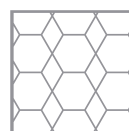





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1155

HONEY COMB SOFT



“ A modern interpretation of a vintage classic ”



1155 HONEY COMB SOFT

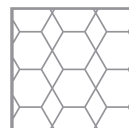





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1010

STAGGERED COLUMNS








“ A rhythm that is both intricate and delicate ”



1010 STAGGERED COLUMNS



PHOTO	MODEL	DIMENSION	THICKNESS	PCS/BOX	m ² /BOX
	22229 Medium Plank	196x784 mm	2.5 mm	13	2
	22229 Small Plank	65.33x261.33 mm	2.5 mm	116	1.98
	22229 Slim Plank	65.33x522.67 mm	2.5 mm	58	1.98
	22229 Shot Plank	130.67x522.67 mm	2.5 mm	29	1.98
	Joint Strip 395S Dark Grey	4x914 mm	2.0 mm	30	



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1015

STAGGERED COLUMNS








“ A rhythm that is both intricate and delicate ”



1015 STAGGERED COLUMNS



PHOTO	MODEL	DIMENSION	THICKNESS	PCS/BOX	m ² /BOX
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	22937 Shot Plank	130.67x522.67 mm	2.5 mm	29	1.98
	Joint Strip 395S Dark Grey	4x914 mm	2.0 mm	30	



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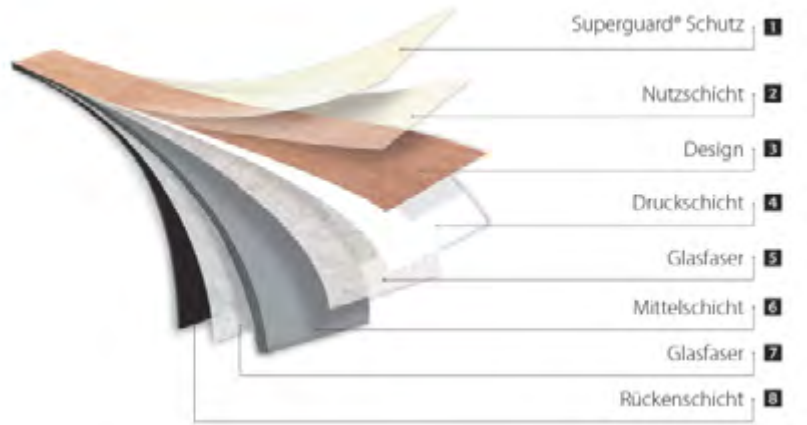
Installation

Plays floors are installed using the traditional Dryback installation. The special formats are glued with a special adhesive to a thoroughly prepared surface that is hard, dry and flawless. For detailed installation, Please contact Wesflex Company Limited.

Maintenance

Appropriate maintenance procedures will help to preserve the appearance and will extend the life of a Plays design floor. The Frequency of maintenance will spend on the amount and type traffic, degree soiling, the floor color and type. Plays design floor have a Protectonite-PU lacquer on top of the resistant wear layer.

This lacquer protects against soiling and makes overall maintenance easier. Protectonite also Make any post-treatment with protection polish unnecessary. For more information, Please contact Wesflex Company Limited.



Technical properties



4 sided bevel



Protectonite
PU



Scuff & Stain
resistant



Water
resistant



Natural
look&feel



Soundproof



PATENTED
TECHNOLOGY



PRODUCT INFORMATION | INFORMATION PRODUIT | PRODUKTDATEN | PRODUCTINFORMATIE

Level of use Classe d'usage Einstufung Gebruiksklasse	EN ISO 10874	23 - 33 - 42
Total thickness Epaisseur totale Gesamtstärke Totale dikte	EN ISO 24346	2,5 mm (100 mils)
Wear layer Couche d'usure Nutzschicht Slijtlaag	EN ISO 24340	0,55 mm (22 mils)
Wear layer PUR treatment Traitement polyurethane Oberflächenvergütung PUR slijtlaag behandeling		Protectonite®
Total weight g/m ² Poids total g/m ² Flachengewicht g/m ² Total gewicht g/m ²	EN ISO 23997	4059

SIZE & PACKING | DIMENSIONS & EMBALLAGE | ABMESSUNG & VERPACKUNG | FORMAAT & VERPAKKING

Medium plank	EN ISO 24342	784x196mm	Box medium plank
Slim plank	EN ISO 24342	522.67x65.33mm	Box slim plank
Short plank	EN ISO 24342	522.67x130.67mm	Box short plank
Small plank	EN ISO 24342	261.33x65.33mm	Box small plank
chevron	EN ISO 24342	522.67x92.40mm	Box chevron
Hexagon	EN ISO 24342	226.32x196mm	Box hexagon
Diamond	EN ISO 24342	113.16x196mm	Box diamond
Triangle	EN ISO 24342	452.64x392mm	Box triangle



Wesflex



Line ID : Wesflex



WesflexProducts